



MONTHLY NEWSLETTER

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The Key to Success

We have just lived through the enormous successes of the Triple Crown winner American Pharaoh who was able to place first in all three races needed for that exceptional distinction: the 141st Kentucky Derby on May 2, 2015 in Louisville, closely followed by the Preakness Stakes at Baltimore May 16, 2015 and finally capturing first place at the Belmont Stakes three weeks later in Elmont, New York to arrive at the sport's much sought after coronation.

We would be remiss not to salute also the excellent performance of jockey Victor Espinoza who in this process also won his third Kentucky Derby as well as the impressive work accomplished by trainer Bob Baffert who acquired his fourth Kentucky Derby victory. And last, but not least, let us underscore the untiring efforts of the owner of American Pharaoh, Ahmed Zayat of Egypt in order to obtain these honorable and prestigious results.

Confronted by this historic event and triple success, a series of important questions come to mind. Prominent among these is "What exactly is at the origin of this success? Why is that American Pharaoh was able to win all three races one after another? Is there a magic formula, a "silver bullet" that leads to this kind of success? Or is it simply a matter of luck, a random combination of fortunate coincidences?"

Without in any way pretending to be privy to any secrets or detailed information which lie at the bottom

of this success, we are able to say that a win such as this can only be the fruit of a combination of three principal factors.

Physical and athletic qualities of the horse and training:

American Pharaoh was, without a doubt, born with certain physical characteristics which contributed largely to his success. He is the offspring of the famous stallion, Pharaoh of the Nile, who finished second at the Kentucky Derby of 2009 mated with Littleprincessemma as mother. The latter ran the Derby, but without winning. American Pharaoh is known for the calm and supple manner in which he runs with long strides and in the words of his trainer, " we have never had a horse who moves and gallops like this one." Baffert displayed the full gamut of his talents as trainer with this champion.

Human and Intellectual qualities of the jockey:

A jockey is of course the one who mounts and "feels" the horse, pushing him at the right moment to give the best measure of himself. That is precisely what Victor Espinoza of Mexico accomplished with this crown winner.

Nutritional components and care:

Through careful attention to a varied and well balanced regime, American Pharaoh was able to maintain robust health and a superb physical form throughout the three contests leading to the Triple Crown. A combination of multi-vitamins, electrolites, minerals, products with Omega 3,6., products for joints and maintenance as well as attention to impeccable grooming.....all of these are behind this uncommon achievement.

The Editor

